

# NEW DATA TYPES IN BUSINESS RESEARCH

*Improve your research, improve your business!*



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## GUEST LECTURE

### SCIENCE GOES PRACTICE: FROM THE LIFE OF GERMANY'S FIRST LINGUISTIC BUSINESS CONSULTANCY

- ✓ Linguistic Business Consulting
- ✓ Data Analytics
- ✓ Corporate Social Responsibility
- ✓ Gender Issues in Your Company

**When?** Friday, 13.12.2019, 16.20-17.50h

**Where?** Room ZN003, Umwelt-Campus Birkenfeld

**InDi – Institute  
for International and  
Digital Communication**