

NEW DATA TYPES IN BUSINESS RESEARCH

Improve your research, improve your business!



Umwelt-Campus
Birkenfeld

H O C H
S C H U L E
T R I E R

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WORKSHOP

THE VASTNESS OF THE URBAN DATASCAPE – HOW TO IDENTIFY AND UTILIZE UNLIKELY TYPES OF DATA

- ✓ Explore language data from urban spaces
- ✓ Discover uncharted and unlikely data types
- ✓ Find out how you can use different data types for your own research
- ✓ Discuss applications of such unlikely data in your own fields

When? Friday, 13.12.2019, 14.40-16.10h

Where? Room ZN003, Umwelt-Campus Birkenfeld

InDi – Institute
for International and
Digital Communication