



## Application for the Study Semester Program “International Business and Digital Transformation”

### Study Period:

- 1 semester (winter)
- 1 semester (summer)
- 2 semesters (winter and summer)

### 1. Personal Data

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Last Name

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First Name

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Date of Birth

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Place of Birth, Country

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Male / Female / Diverse / Non-Defined

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Citizenship(s)

### 2. Permanent Mailing Address

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Street, House Number

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Address Suffix (c/o, flat nr. etc.)

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Postal Code, City

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State and Country

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Telephone Number (incl. prefix)

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Mobile Number (incl. prefix)

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E-Mail



**Details of the proposed Study Program abroad – please select your modules (a maximum of 30 ECTS)**

Title of Module ( <i>Winter Semester</i> )	Selection	ECTS
Fundamentals of Sustainable Business & Circular Economy	*	10 ECTS
Management of Non-Governmental Organizations		5 ECTS
German Language and International Business Culture		5 ECTS
Ethics and Society	<input type="checkbox"/>	5 ECTS
Intercultural Communication	<input type="checkbox"/>	5 ECTS
Scientific Methods and Concepts	<input type="checkbox"/>	5 ECTS
International Law and International Economic Policy	<input type="checkbox"/>	5 ECTS
Social Media and Crisis Communication	<input type="checkbox"/>	5 ECTS
Accounting and Finance II	<input type="checkbox"/>	5 ECTS

**\* Compulsory Modules = Total of 20 ECTS. Modules are subject to change.**

Title of Module ( <i>Summer Semester</i> )	Selection	ECTS
Fundamentals of Entrepreneurial Management	*	5 ECTS
Digitalization		5 ECTS
Sustainable Development Goals		5 ECTS
German Language and International Business Culture		5 ECTS
International Marketing and Digital Business	<input type="checkbox"/>	5 ECTS
Ethical and Legal Aspects of Artificial Intelligence	<input type="checkbox"/>	5 ECTS
Strategic Marketing	<input type="checkbox"/>	5 ECTS
Accounting and Finance I	<input type="checkbox"/>	5 ECTS

**\* Compulsory Modules = Total of 20 ECTS. Modules are subject to change.**

\_\_\_\_\_  
Student's signature

\_\_\_\_\_  
Date

**We confirm that this proposed program of study is approved.**

\_\_\_\_\_  
Signature  
Departmental coordinator

\_\_\_\_\_  
Signature  
Institutional coordinator

\_\_\_\_\_  
Date:



## Additional Information to ECTS

ECTS is a standardized system of credit transfer developed by the European Commission and designed to ease the accreditation of studies completed at a partner university abroad by the home university.

A learning agreement will give the student the advantage that his intended study program at the receiving institution and the accreditation of this program by the sending institution is guaranteed in advance.

Maximum amount of ECTS credits:

Per full academic year: 60

Per semester: 30

Per trimester: 20

## ECTS – Grading Scale

ECTS grade	Definition
A	EXCELLENT – outstanding performance with only minor errors
B	VERY GOOD – above the average standard but with some errors
C	GOOD – generally sound work with a number of notable errors
D	SATISFACTORY – fair but with significant shortcomings
E	SUFFICIENT – performance meets the minimum criteria
FX	FAIL – some more work required before the credit can be awarded
F	FAIL – considerable further work is required

## Description of the Institutional Grading System

Grades	German grade	Definition
1,0 – 1,5	Sehr gut	VERY GOOD – excellent performance, far above average
1,6 – 2,5	Gut	GOOD – significantly above the average
2,6 – 3,5	Befriedigend	SATISFACTORY – average performance
3,6 – 4,0	Ausreichend	SUFFICIENT – below average, some shortcomings
4,1 – 5,0	Nicht ausreichend	FAIL – no longer meeting minimum requirements