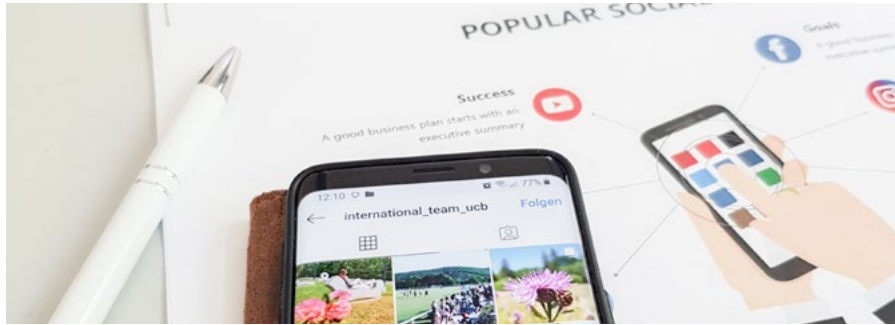


STUDY SEMESTER

INTERNATIONAL BUSINESS AND DIGITAL TRANSFORMATION



REGULAR STUDY PERIOD

1 or 2 semester
[30 ECTS per semester]

ADMISSION

Limited admission

APPLICATION DEADLINE

Summer semester: December 1
Winter semester: July 1

FORM OF STUDY

Full-time study

BEGINNING OF THE COURSE

Winter and summer term

LANGUAGE INSTRUCTION

English

TUITION FEES

No tuition fee, only 500 Euros
administration fee and semester
fee

ENTRANCE QUALIFICATION

Student of a partner university or for free-
movers general higher education entrance,
proved knowledge of the English Language
[B2-level]

INFORMATION STUDY PROGRAM

Head of Study
Prof. Dr. Christian Kammlott

Study program coordination

Katharina Laros
06782171208
studyssemester@umwelt-campus.de

FURTHER INFORMATION

www.umwelt-campus.de/ibdt



STUDY LOCATION

Umwelt-Campus Birkenfeld

ENROLMENT

www.umwelt-campus.de/ibdt



GO DIGITAL! TRANSFORM THE BUSINESS.

More than anything else digitalization affects the way we do business. New business models are on the rise, while other are in danger. The new generation needs its own toolbox to face the challenges ahead. Take part in our one or two semester intensive course to DEVELOP A DEEP UNDERSTANDING OF THE COMPLEX INTERPLAY BETWEEN PEOPLE, ORGANIZATIONAL PROCESSES AND DIGITAL TECHNOLOGIES



YOUR EXCELLENT CONDITIONS

- All modules taught in English
- Fully credited with 30 ECTS points per semester
- Stay for 1 or 2 semesters
- Live on-campus in Birkenfeld, Germany
- No tuition fees



GET EDUCATED AS TOMORROW'S EXPERT

To be a next generation entrepreneur, you need to understand the blueprint for digital business models, speak the language of social media and be a global player. In our program you will acquire knowledge about sustainable business models and deal with all aspects of digitalization. You will also gain key knowledge about cultural identities and be able to contextualize perspectives, viewpoints and expectations in a communicative context in a wide range of settings.



KEY FEATURES

- Orientation week & buddy system
- Small classes, direct contact to faculty/applied research
- Visit of fascinating business and cultural sites
- Study in the heart of Europe (triangle between Germany/France/Low Countries)



YOUR MODULES AT A GLANCE

	Winter semester	Summer semester
Compulsory Foundation Modules	Fundamentals of Sustainable Business and Circular Economy [10 ECTS]	Fundamentals of Entrepreneurial Management [5 ECTS]
	Management of Non-Governmental Organizations [5 ECTS]	Digitalization [5 ECTS]
	German Language and International Business Culture [5 ECTS]	Sustainable Development Goals [5 ECTS]
Elective Modules*	Ethics and Society [5 ECTS]	German Language and International Business Culture [5 ECTS]
	Intercultural Communication [5 ECTS]	International Marketing and Digital Business [5 ECTS]
	Scientific Methods and Concepts [5 ECTS]	Marketing [5 ECTS]
	International Law and International Economic Policy [5 ECTS]	Accounting and Finance I [5 ECTS]
	Accounting and Finance II [5 ECTS]	Artificial Intelligence [5 ECTS]
	Social Media and Crisis Communication [5 ECTS]	

* The elective modules from the study semester program „Principles of Sustainable Business“ are also selectable. The module catalogue is subject to change.