



Application for the Study Semester Program “International Business and Digital Transformation”

1. Study Period

- 1 semester (winter)
- 1 semester (summer)
- 2 semesters (winter and summer)

2. Personal Data

Last Name

First Name

Date of Birth

Place of Birth, Country

Male

Female

Diverse

Non-Defined

Citizenship(s)

3. Permanent Mailing Address

Street, House Number

Address Suffix (c/o, flat nr. etc.)

Postal Code, City

State and Country

Telephone Number (incl. prefix)

Mobile Number (incl. prefix)



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Details of the proposed Study Program abroad – please select your modules (max. of 30 ECTS)

Title of Module <i>(Winter Semester)</i>	Selection	ECTS
Fundamentals of Sustainable Business & Circular Economy	*	10 ECTS
Management of Non-Governmental Organizations		5 ECTS
German Language and International Business Culture		5 ECTS
Ethics and Society		5 ECTS
Intercultural Communication		5 ECTS
Scientific Methods and Concepts		5 ECTS
International Law and International Economic Policy		5 ECTS
Social Media and Crisis Communication		5 ECTS
Accounting and Finance II		5 ECTS

* Compulsory Modules = Total of 20 ECTS. Modules are subject to change.

Title of Module <i>(Summer Semester)</i>	Selection	ECTS
Fundamentals of Entrepreneurial Management	*	5 ECTS
Digitalization		5 ECTS
Sustainable Development Goals		5 ECTS
German Language and International Business Culture		5 ECTS
International Marketing and Digital Business		5 ECTS
Ethical and Legal Aspects of Artificial Intelligence		5 ECTS
Strategic Marketing		5 ECTS
Accounting and Finance I		5 ECTS

* Compulsory Modules = Total of 20 ECTS. Modules are subject to change.

Student's signature

Date

We confirm that this proposed program of study is approved.

Signature
Departmental coordinator

Signature
Institutional coordinator

Date



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Additional Information to ECTS

ECTS is a standardized system of credit transfer developed by the European Commission and designed to ease the accreditation of studies completed at a partner university abroad by the home university.

A learning agreement will give the student the advantage that his intended study program at the receiving institution and the accreditation of this program by the sending institution is guaranteed in advance.

Maximum amount of ECTS credits:

Per full academic year:	60
Per semester:	30
Per trimester:	20

ECTS – Grading Scale

ECTS grade	Definition
A	EXCELLENT – outstanding performance with only minor errors
B	VERY GOOD – above the average standard but with some errors
C	GOOD – generally sound work with a number of notable errors
D	SATISFACTORY – fair but with significant shortcomings
E	SUFFICIENT – performance meets the minimum criteria
FX	FAIL – some more work required before the credit can be awarded
F	FAIL – considerable further work is required

Description of the Institutional Grading System

Grades	German grade	Definition
1,0 – 1,5	Sehr gut	VERY GOOD – excellent performance, far above average
1,6 – 2,5	Gut	GOOD – significantly above the average
2,6 – 3,5	Befriedigend	SATISFACTORY – average performance
3,6 – 4,0	Ausreichend	SUFFICIENT – below average, some shortcomings
4,1 – 5,0	Nicht ausreichend	FAIL – no longer meeting minimum requirements