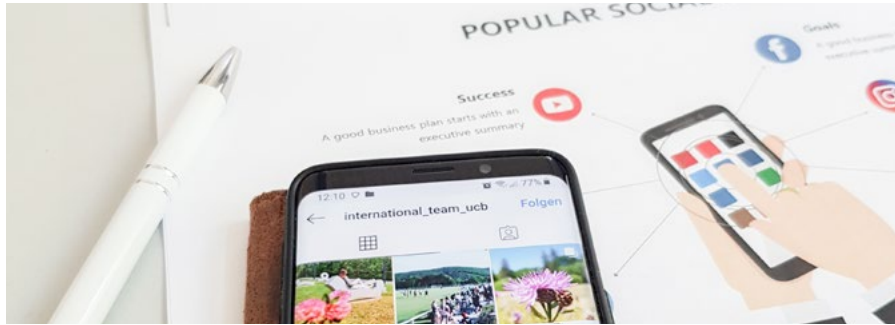


## STUDY SEMESTER

### INTERNATIONAL BUSINESS AND DIGITAL TRANSFORMATION



#### REGULAR STUDY PERIOD

1 or 2 semester  
(30 ECTS per semester)



#### ADMISSION

Limited admission



#### APPLICATION DEADLINE

Summer semester: December 1  
Winter semester: July 1



#### FORM OF STUDY

Full-time study



#### BEGINNING OF THE COURSE

Winter and summer term



#### LANGUAGE INSTRUCTION

English



#### TUITION FEES

No tuition fee, only 500 Euros  
administration fee and semester  
fee



#### ENTRANCE QUALIFICATION

Student of a partner university or for free-  
movers general higher education entrance,  
proved knowledge of the English Language  
(B2-level)



#### INFORMATION STUDY PROGRAM

*Head of Study*  
Prof. Dr. Christian Kammlott

#### *Study program coordination*

Katharina Laros  
06782171208  
studyssemester@umwelt-campus.de



#### FURTHER INFORMATION

[www.umwelt-campus.de/ibdt](http://www.umwelt-campus.de/ibdt)



#### STUDY LOCATION

Umwelt-Campus Birkenfeld



#### ENROLMENT

[www.umwelt-campus.de/ibdt](http://www.umwelt-campus.de/ibdt)



### GO DIGITAL! TRANSFORM THE BUSINESS.

More than anything else digitalization affects the way we do business. New business models are on the rise, while other are in danger. The new generation needs its own toolbox to face the challenges ahead. Take part in our one or two semester intensive course to DEVELOP A DEEP UNDERSTANDING OF THE COMPLEX INTERPLAY BETWEEN PEOPLE, ORGANIZATIONAL PROCESSES AND DIGITAL TECHNOLOGIES



### YOUR EXCELLENT CONDITIONS

- All modules taught in English
- Fully credited with 30 ECTS points per semester
- Stay for 1 or 2 semesters
- Live on-campus in Birkenfeld, Germany
- No tuition fees



### GET EDUCATED AS TOMORROW'S EXPERT

To be a next generation entrepreneur, you need to understand the blueprint for digital business models, speak the language of social media and be a global player. In our program you will acquire knowledge about sustainable business models and deal with all aspects of digitalization. You will also gain key knowledge about cultural identities and be able to contextualize perspectives, viewpoints and expectations in a communicative context in a wide range of settings.



### KEY FEATURES

- Orientation week & buddy system
- Small classes, direct contact to faculty/applied research
- Visit of fascinating business and cultural sites
- Study in the heart of Europe (triangle between Germany/France/Low Countries)



### YOUR MODULES AT A GLANCE

	Winter semester	Summer semester
<b>Compulsory Foundation Modules</b>	Fundamentals of Sustainable Business and Circular Economy (10 ECTS)	Fundamentals of Entrepreneurial Management (5 ECTS)
	Management of Non-Governmental Organizations (5 ECTS)	Digitalization (5 ECTS)
	German Language and International Business Culture (5 ECTS)	Sustainable Development Goals (5 ECTS)
<b>Elective Modules*</b>	Ethics and Society (5 ECTS)	German Language and International Business Culture (5 ECTS)
	Intercultural Communication (5 ECTS)	International Marketing and Digital Business (5 ECTS)
	Scientific Methods and Concepts (5 ECTS)	Consumer Culture and Strategic Marketing (5 ECTS)
	International Law and International Economic Policy (5 ECTS)	Accounting and Finance I (5 ECTS)
	Accounting and Finance II (5 ECTS)	Artificial Intelligence (5 ECTS)
	Social Media and Crisis Communication (5 ECTS)	

\* The elective modules from the study semester program „Principles of Sustainable Business“ are also selectable. The module catalogue is subject to change.